

FRANKLIN  
COUNTY  
CTA

# PASSPORT COMMITTEE



## Mission:

The Passport Committee is for those who are well connected, involved and enjoy being in the know. The main purpose of the Passport Committee is to use their creativity and knowledge of local hot spots to create themed, seasonal and year-long passports for Franklin County as a whole. A passport will take a CTA or visitor to all the hot shopping, dining, historical must-sees and area leisurely and fun spots!

## Commitment:

As a member of the Passport Committee you commit to actively seek hidden treasures and the most sought-after locations that Franklin County has to offer. You understand that you'll need to sell ideas to get local business owners on board and share your enthusiasm for the partnership between them, FCVB and the CTA Program. You understand you need to be knowledgeable about the FCVB product and how it helps promote our economy through visitation and upkeep OR be willing to learn how FCVB's partnerships are important. Your creativity, knowledge and ideas will shine through this committee and the projects led by it.

## Ways to be involved:

Connect with area businesses to partner with FCVB as a destination stop for a participant to receive a stamp for visiting.

Collaborate to determine a theme and route appropriate for each passport.

Seek reward opportunities for individuals who complete a passport.

Use their creativity and connections to develop ongoing ideas to create highly sought-after passports.

## Communication:

Communications will be led through e-mail and the FCTAP Passport Committee Facebook group. You will also find opportunities to volunteer or attend on the calendar of events both located on [explorefranklincountypa.com](http://explorefranklincountypa.com) and [CTANetwork.com](http://CTANetwork.com)